

announcement

SYKES ENTERPRISES, INCORPORATED OPENS MILTON-FREEWATER CENTER TO THE COMMUNITY TO CELEBRATE SYKES' GROWTH

Milton-Freewater Proclaims SYKES Customer Service Appreciation Day as SYKES Ramps to Fill More Than 200 Customer Service Positions

Sykes Enterprises, Incorporated ("SYKES" or the "Company") (NASDAQ: SYKE), a global leader in providing outsourced customer contact management solutions and services in the business process outsourcing (BPO) arena, hosted an Open House on Thursday, February 7, 2008 to celebrate its recent growth at its Milton-Freewater, Ore. operations as the Company seeks to hire more than 400 positions within the next six months. The Honorable Lewis Key, Mayor of Milton-Freewater, attended the event and proclaimed February 7, 2008 as *SYKES Customer Service Appreciation Day*.

Several members of the community attended the event that was held at the SYKES center. Following the ceremony, attendees took a tour of the center to learn more about a day in the life of a SYKES customer service agent.

Mayor Key stated he was proud that SYKES was a part of Milton-Freewater, declaring in his proclamation, "...for the past 30 years, SYKES has developed a culture of people serving people that has served as the foundation of its success."

"We greatly appreciate the support of Mayor Key and the community of Milton-Freewater," said Dan Hernandez, SYKES Senior Vice President of Global Strategy. "Milton-Freewater has a great labor pool with intelligent, talented and hard-working people. We are confident we will continue to find qualified individuals here in Milton-Freewater, individuals who have the passion to serve and the drive to succeed in a customer service position."

SYKES Customer Service Appreciation Day was declared as The Company continues to aggressively recruit skilled and energetic individuals for well-paid jobs supporting a Fortune 100 Communication Client and a leading Financial Services Client. To apply, call (541) 938-1500 or visit the center at 151 Sykes Boulevard, Milton-Freewater, Ore.

About Sykes Enterprises, Incorporated

SYKES is a global leader in providing customer contact management solutions and services in the business process outsourcing (BPO) arena. SYKES provides an array of sophisticated customer contact management solutions to Fortune 1000 companies around the world, primarily in the communications, financial services, healthcare, technology and transportation and leisure industries. SYKES specializes in providing flexible, high quality customer support outsourcing solutions with an emphasis on inbound technical support and customer service.

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SYKES[®]

Real People. Real Solutions.

Headquartered in Tampa, Florida, with customer contact management centers throughout the world, SYKES provides its services through multiple communication channels encompassing phone, e-mail, web and chat. Utilizing its integrated onshore/offshore global delivery model, SYKES serves its clients through two geographic operating segments: the Americas (United States, Canada, Latin America, India and the Asia Pacific Rim) and EMEA (Europe, Middle East and Africa). SYKES also provides various enterprise support services in the Americas and fulfillment services in EMEA, which include multi-lingual sales order processing, payment processing, inventory control, product delivery and product returns handling. For additional information please visit www.sykes.com.

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